

ELECTRICITY FOR THE POOR IS THE AIM OF WIZARD STEINMETZ



Schenectady, N. Y.—Electricity to do the cooking, run the electric fan, the wireless telephone and the aeroplane for every man and woman is the hope of Dr. Chas. P. Steinmetz, the wizard inventor of Schenectady.

Dr. Steinmetz is bending every effort to produce this electric power at a cost within the reach of rich and poor alike.

"To make electricity the universal

driving power it must be cheaper than anything used in its place," says Steinmetz.

"I am working on a system to generate more and more electricity at a lower and lower rate, instead of specializing on any particular invention."

Steinmetz has been consulting engineer for the General Electric Co. since 1893.